

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 969282-1 | 11/11/12 | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| KOAT | Beth Pfefferle | Albuquerque - L | Local |

| Advertiser | Product | Estimate Number |
|-----------------|-----------|----------------------|
| Byrd/R/Congress | Candidate | District #3 Congress |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 11/01/12 - 11/06/12 | 969282 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
|------------------|

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|-------|-----------------|--------------|

| Agency Ref | Advertiser Ref |
|------------|----------------|
|------------|----------------|

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---------------------------------------------------------|------------|----------|------------------------------|----------------|--------------------------|----------------|----------------|---------------------|-------------|
| 1 | 11/06/12 | 11/06/12 | M-F A7N This AM @ 430:430-5a | | -T----- | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | -T----- | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Tu | 11/06/12 | 4:54 AM | M-F A7N This AM @ 430a | 430-5a | :30 | Raised | \$50.00 NM |
| 2 | 11/01/12 | 11/01/12 | 5a A7N More In The AM | 5-6a | ---T--- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | ---T--- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Th | 11/01/12 | 5:24 AM | 5a A7N More In The AM | 5-6a | :30 | Raised | \$150.00 NM |
| 3 | 11/05/12 | 11/05/12 | 5a A7N More In The AM | 5-6a | M----- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | M----- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | M | 11/05/12 | 5:12 AM | 5a A7N More In The AM | 5-6a | :30 | Northern New Mexico | \$150.00 NM |
| 4 | 11/06/12 | 11/06/12 | 6a A7N More In The AM | 6-7a | -T----- | :30 | 1 | \$810.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 11/05/12 | 11/11/12 | -T----- | 1 | \$810.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Tu | 11/06/12 | 6:13 AM | 6a A7N More In The AM | 6-7a | :30 | Northern New Mexico | \$810.00 NM |
| 5 | 11/03/12 | 11/03/12 | Sa 6a A7N More in the AM | 6-9a | ----S- | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | ----S- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Sa | 11/03/12 | 7:55 AM | Sa 6a A7N More in the AM | 6-9a | :30 | Raised | \$150.00 NM |
| 6 | 11/04/12 | 11/04/12 | Su 6a A7N More in the AM | 6-9a | ----S | :30 | 1 | \$150.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/29/12 | 11/04/12 | ----S | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | KOAT | Su | 11/04/12 | 7:13 AM | Su 6a A7N More in the AM | 6-9a | :30 | Northern New Mexico | \$150.00 NM |

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| Advertiser | Product | Estimate Number |
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| Byrd/R/Congress | Candidate | District #3 Congress |



www.koat.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------------------------------------------------------------------------------------------|------------|----------|-----------------------------------------------------------------------------------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 11/04/12 | 11/04/12 | Su 6a A7N More in the AM6-9a Class of Time - Immediately Pre-emptible without notice | | -----S | :30 | 1 | \$150.00 | NM |
| 7 | 11/03/12 | 11/03/12 | Action 7 News @ 530p S:530-6p Class of Time - Immediately Pre-emptible without notice | | -----S- | :30 | 1 | \$250.00 | NM |
| <hr/> | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Sa 11/03/12 5:48 PM Action 7 News @ 530p Sat 530-6p :30 Northern New Mexico \$250.00 NM | | | | | | | | | |
| <hr/> | | | | | | | | | |
| 8 | 11/02/12 | 11/02/12 | Action 7 News @ 10p M-f10-1030p Class of Time - Immediately Pre-emptible without notice | | ----F-- | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 ----F-- 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT F 11/02/12 10:22 PM Action 7 News @ 10p M-F 10-1030p :30 Northern New Mexico \$650.00 NM | | | | | | | | | |
| <hr/> | | | | | | | | | |
| 9 | 11/03/12 | 11/03/12 | Action 7 News @ 10p Sat10-1035p Class of Time - Immediately Pre-emptible without notice | | -----S- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Sa 11/03/12 10:23 PM Action 7 News @ 10p Sat 10-1035p :30 Raised \$550.00 NM | | | | | | | | | |
| <hr/> | | | | | | | | | |
| 10 | 11/04/12 | 11/04/12 | Action 7 News @ 1030p S:1030-1105p Class of Time - Immediately Pre-emptible without notice | | -----S | :30 | 1 | \$650.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | |
| 10/29/12 11/04/12 -----S 1 \$650.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 KOAT Su 11/04/12 10:43 PM Action 7 News @ 1030p Sun 1030-1105p :30 Raised \$650.00 NM | | | | | | | | | |

Total Spots 10

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | <u>\$3,560.00</u> |
| <u>Agency Commission</u> | <u>\$534.00</u> |
| <u>Net Amount Due</u> | <u>\$3,026.00</u> |

Payment Terms 30 Days